


Literary Arts Yearbook 2021-22

Ms. Rumberger
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This class is designed to assist students in expressing ideas coherently, correctly, and creatively through writing, reading, and Graphic Design. Students learn the principles of interviewing, copywriting, photography, layout, and design. Students use publishing software to create pages for the school's yearbook. They will also explore industry-standard design and photo editing software. Students will do creative writing in forms of journal entries, persuasive essays, critical reviews, poetry, and illustration. Many skills are utilized such as interviewing, writing, organizing, proofreading, and applying business and technology applications as the students plan, design, and produce a successful yearbook.

 **Materials:** It is preferred that students have access to a smartphone with a camera, a tablet with a camera or a simple digital camera. If you do not have access to either of these, please contact me.

<p>1. DEVELOP MEDIA LITERACY SKILLS a. Analyze and Evaluate Auditory, Visual, and Written Media Messages b. Recognize the Specialized Vocabulary and Roles of Media Production</p>	<p>2. UNDERSTAND AND APPLY TOOLS AND TECHNOLOGY USED FOR MEDIA PRODUCTION a. Identify & Use Specialized Equipment & Technology to Produce Content b. Identify and Use Specialized Equipment and Technology to Edit Content c. Identify and Use Specialized Equipment & Technology to Manage Content</p>
<p>3. INTERVIEW SOURCES & GATHER CONTENT TO PRODUCE MATERIAL FOR YEARBOOK a. Develop News Gathering Skills and Learn the Importance of Accuracy b. Generate and Gather Ideas for News Stories c. Conduct Interviews with Primary and Secondary Sources d. Generate polls and analyze and apply data</p>	<p>4. TELL JOURNALISTIC STORIES USING THE WRITING PROCESS a. Plan, Draft, and Revise Written Media Messages b. Explore Layout and the Principles of Page Design c. Self- and Peer Edit Writing d. Apply Principles of Photojournalism</p>
<p>5. APPLY KNOWLEDGE OF MARKETING AND BUSINESS PRACTICES OF PUBLICATION 1. Understand the staff-established sales plan 2. Apply the staff-established staff sales plan for selling/marketing 3. Participate in book distribution</p>	<p>6. DEVELOP SKILLS IN PROFESSIONALISM, RESPONSIBILITY, AND LEADERSHIP 1. Follow established protocol when contacting and approaching sources 2. Act professionally when on assignments 3. Follow established protocol when responding to all feedback 4. Collaborate to exchange ideas, make decisions, and solve problems 5. Assume shared responsibilities 6. Meet assigned deadlines 7. Follow established methods of organization and archiving</p>
Instructional Goals	
<ul style="list-style-type: none"> • Page layout • Journalism 	<ul style="list-style-type: none"> • Graphic design, technology skills • Headline and caption writing, layout design, and copy-reading techniques
<ul style="list-style-type: none"> • Sales and Marketing 	<ul style="list-style-type: none"> • Necessary components of content, style and technique
<ul style="list-style-type: none"> • Develop skills in professionalism, responsibility, and leadership 	<ul style="list-style-type: none"> • Collaboration

Grading Factors

All assignments are submitted to Schoology. My goal is to provide clear expectations and proper motivation and instruction so that every student will be successful and engaged in their work. There are three components to the grade.

Individual Weekly Assignments.....40%:

Page Spreads/Projects.....50%

Exit Tickets, Assessments.....10% students will complete a weekly exit ticket as a self-assessment on their progress on a project.

Participation and Expectations

Students need to be on time, be attentive to the teacher and to peers, treat peers and their teachers respectfully. Use technology responsibly in class. Engage in class activities such as Peardeck, and other assigned work. Complete synchronous and asynchronous assignments. Actively participate in class discussions. Use your assignment tracking sheet in Google classroom to keep track of your assignment. Students need to meet deadlines. We all need to have our parts completed for there to be a yearbook!

Late Work

Students may make an appointment for assistance. Work Completion and Accountability Policy

We expect that all students complete 100% of the work 100% of the time. Late work will be accepted up to 1 week after the due date with no penalty. Work turned in 2-3 weeks after the due date will be assessed a penalty of 10%.

Work submitted after 3 weeks will remain a 53%.

Rolling Gradebook

All Thoreau Middle School teachers will be using a rolling gradebook this school year. A rolling gradebook is a cumulative measure to capture student learning over the course of the year. A student's final grade is determined by a combination of all assignments and assessments throughout the entire semester, regardless of quarter the work was completed.

**More information can be found on the FCPS' Grading and Reporting site.